



Looking To A Brighter Future For Your Kid's !

Education & Financial Literacy is Key!

It is important to begin teaching our children about good financial health and get them into the savings habit early. At E&G we have put together a variety of tools to help you do just that.

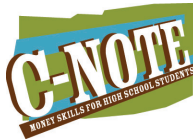
Interactive Websites Like:



Ages 5-10



Ages 11-13



Ages 14-18

GUIDE\$ TO INDEPENDENCE™
for high school students

10-20 minute mini-courses on a variety of financial topics.



Educational & Governmental
EMPLOYEES FEDERAL CREDIT UNION

Main Office – Hartsdale

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Second Floor
Hartsdale, NY 10530

Phone: (914) 946-6200
Fax: (914) 946-2910

Branch Office – Mt. Vernon

22 West 1st Street
Room 311
Mt. Vernon, NY 10550

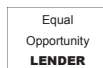
Phone: (914) 664-2646
Fax: (914) 664-7991

Web Site and Online Banking

www.egefcu.com

24/7 Audio Response

(914) 946-9218



Your savings federally insured to at least \$250,000 and backed by the full faith and credit of the United States Government.



**Ages
5-17 Years old**



**Your
Children are
Important
at**

It Pays to Belong!



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Younger Children

(5-10 Years Old)

Our Fun Approach

When it comes to teaching children about saving, if it's not fun and innovative they will simply ignore it. At E&G we provide you, as parents, with some valuable tools to make learning fun and desirable for your children.

- **A Great Web Site for Kid's (5-10)**



Is a highly interactive website designed specifically for children from 5 to 10 years old. Kid's log into a fun club house that is filled with games, fun calculators and a lot more. Plus by learning they earn virtual cash (for online use only) they can use to decorate their club house the way they want to.

- **Prizes For Saving Money**



Each time your child(ren) deposits \$10 into their savings account they receive 1 E&G **Kid's Buck***

for use in E&G's **Kid's Corner Store**** . Your children can save up these **Kid's Bucks*** and then go shopping for the toy reward of their choice. This makes it easy to help your children correlate the idea that by saving they can achieve some wonderful accomplishments and can get the things they want and need.

Just open an account for your child and help them to start learning about savings today!

** Kid's Buck certificate has no cash value and is intended for use in the E&G Employees FCU kids corner store only.*

*** Items in the kid's corner store are available while supplies last and are subject to change at any time. Kid's corner store is intended for children from 5-10 years old and can be cancelled at any time.*

Middle School Children

(11-13 Years Old)

AJ's Creativity For Older Kid's

Teaching middle school age children needs to be interactive and fun to keep them interested and coming back for more. At E & G we have put in place the perfect tool to let your child learn while having fun.



- **An Interactive Website.**

AJ S OFFERS middle school age Children (11-13) an environment which encourages creative interaction while educating about money and responsibility. Your children can:

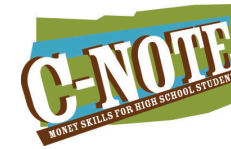
- **Vote on Plot Developments** for the money management Kids Kred comic strip.
- **Post Notes To Friends** on a monitored posting area.
- **Build A Unique Super Hero Identity**
- **Play more than 60 games**
- **Read more than 75 stories** about money, people, future and gear.
- **Calculators and Lots More!**

High School Children

(14-18 Years Old)

C-Note A Place for Teens

Teens today are more tech savvy than ever. So teaching them about the importance of saving and money needs to be fun and tech savvy as well. At E & G we have put in place C-Note to let your high school child learn while having fun. Plus we also added Guides to Independence, a series of 10-20 minute mini-courses. Each time your young person finishes a course they can download songs FREE from e-Tunes, for an I-Pod, other MP3 player or to play on their computer.



- **Great Website for Teens**

Offering high school age students (14-18) interactive features that teach money management skills.

- **Photo Contest** Teens can win up to \$1,000 for great photos they post.
- **Great Resources** 40 student created videos, 50 stories and 5 games.
- **Calculators and Lots More!**

PLUS! **GUIDE\$ TO INDEPENDENCE.**
for high school students

10-20 minute mini-courses for high school age teens. Each time a

course is completed your teen receives a certificate with a code to download songs of their choice FREE from e-Tunes.com .



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